

VIP Client Survey + Questionnaire

Thank you so much for being a part of 360 Fitness and for your time!

Our Purpose with This: To review our top VIP clients and find out more about who they are, the community they surround themselves with and to find out you are achieving fitness success.

Our Goal After Collecting This Info: To take a look into our business from an outside view. This will be give us the ability to serve you better, make your experience even more life changing and ultimately get you better results!

All information is in confidence, will remain private and will not be shared.

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Tell Us a Little More About You...

Name (anonymous if you wish): _____

Home Distance From the Studio (km): _____

Do you visit 360 Fitness on your way to or from work? Or do you come at different times?

How Long Lived In Area: _____

Sex: M or F Age: _____

Married: Y or N Spouse Name: _____

Children: Y or N Names: _____

Where do you children go to school?

Occupation:

Hobbies:

Sports:

Tell Us About What You Do Outside the Gym...

Do you belong to the local Legion, Rotary, BNI, etc? _____

If you attend, what church do you go to? _____

If you attended, which college/university is your alumni? _____

Current Employer: _____

What is your position and role within your company?

Are You a Business Owner: Y or N Name of Business: _____

Would Your Company Be Interested in 360 Fitness presenting a Lunch & Learn or a free workshop for you staff? Y or N

Would you like us to run a free fitness class or an info workshop? _____

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What type of home do you live in? (single family, apartment, condo, etc): _____

What's Your Spouse/Partners Occupation? _____

Pets: Y or N Name(s): _____

Local Magazines You Read: _____

Local Newspapers You Read: _____

Local Radio Stations You Listen To: _____

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What yoga studio do you visit? _____

What spa do you visit? _____

What massage therapist do you visit? _____

What physiotherapist do you visit? _____

What nutrition/supplement store do you visit? _____

What athletic clothing store do you visit? _____

What organic meat and/or produce vendor do you visit? _____

What coffee shop do you visit in town? _____

Tell Us More About What You Value and Feel About Fitness...

1. How did you originally hear about 360 Fitness?

2. What was the determining factor that led you to join 360 Fitness, in particular?

3. Did you investigate other options, or were we the only one?

4. How long did you know about us before you decided to give us a try?

5. Did your family/friends play a role in the decision to join and the motivation to become fit?

6. What was your primary goal when you joined 360 Fitness? Is it currently the same #1 goal?

7. Which was a bigger motivator for you in making the decision to work with us?

8. When you joined 360 Fitness, did you join through one of our trial programs first or commit full time right off the bat?

9. Do your friends or family workout? If so, where?

10. What's the first word that comes to mind when you think about 360 Fitness?

10. Do people ask you about your experience with 360 Fitness?

11. If so, how does that make you feel?

12. If you could talk to someone that was on the fence about joining 360 Fitness, what would you say to them?

13. What would you say is the single biggest reason why you decided to get help with your fitness?

THANK YOU! ENJOY YOUR FREE GIFT!